

# FundraisingTalent

*Increasing Nonprofit Revenue through Compelling Written Copy*

Matthew A. Hugg, President

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P.O. Box 26687

Collegeville, PA 19426-0687

**Complete the following information for your free estimate:**

**Client/Contact Information**

- Name of Client Organization \_\_\_\_\_
- Name of Contact Person \_\_\_\_\_
- Organization Address 1 \_\_\_\_\_
- Organization Address 2 \_\_\_\_\_
- Organization City \_\_\_\_\_
- Organization State/Province \_\_\_\_\_
- Organization Zip/Postal Code \_\_\_\_\_
- Contact Person Telephone \_\_\_\_\_
- Contact Person E-Mail \_\_\_\_\_

**Best Date/Time to contact you  
about this project**

\_\_\_\_\_

**Purpose of Copy (check all that apply):**

- Annual Fund -----
- Campaign -----
- Grant Application -----
- Marketing -----
- Planned Giving -----
- Other -----

Send this form to Matthew Hugg,  
by e-mail: [matt@FundraisingTalent.com](mailto:matt@FundraisingTalent.com); by fax: 800-725-6961, or to  
P.O. Box 26687, Collegeville, Pennsylvania, 19426 USA

**Intended Audience (check all that apply):**

- Current Donors -----
- Lapsed Donors -----
- Prospective Donors -----
- General Public -----
- Staff -----
- Volunteers -----
- Individuals -----
- Corporations/Businesses -----
- Foundations -----
- Government -----
- "Major" Donors -----

**Type of Work (Check One)**

- Annual Report Copy -----
- Article on Program -----
- Brochure -----
- Case Statement -----
- Grant Proposal -----
- Letter from Leadership -----
- Magazine Copy -----
- Marketing Copy -----
- Phonathon Script -----
- Post Card(s) -----
- Power Point Copy -----
- Prospect/Donor/Personal Profile -----
- Solicitation E-mail -----
- Solicitation Letter -----
- Training Material for Staff and/or Volunteers -----
- Web Site Copy -----
- Web Site Copy for Search Engine Optimization -----
- Webinar Copy -----
- Other -----

**Deadline for You to Receive Copy (Date)** -----

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Date for Release to Audience (Date)

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Special Needs/Thoughts/Comments

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Thanks for your interest! I look forward to talking to you soon.



**Matthew A. Hugg**  
President

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